



22nd ANNUAL
Starlight
Children's Foundation
Gala

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Saturday, April 8TH, 2017
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Since 1998, Toys "R" Us and Babies "R" Us
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to raising funds for the
Starlight Children's Foundation
in an effort to help bring a smile
and brighten the lives of
seriously ill children
through various initiatives.

Making children smile. Helping families cope.

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Message From Executive Director

On behalf of the Starlight Board of Directors and staff, thank you for taking time out of your busy week to support Starlight Canada as we dive “Under the Sea” during our 21st Annual Starlight Children’s Foundation Canada Gala.

We have an exciting evening planned so be sure to enjoy the roaming steel drum band and explore the sand art and glass blowing stations. As many of you know, Starlight’s Gala is an immersive experience and this year we will again be guided by our always entertaining host Rick Campanelli.

We know that you are also here for more than just a fun evening out on the town; you are here to lend your support to our mission of making sick children smile and helping families cope. I want to assure you that your support truly makes a difference and every year you help us reach more sick kids, with a total of 6 million dollars raised through this event alone! Last year our Starlight programs were used 400,000 times by hospitalized and seriously ill children and their families; doubling our impact from just 5 years ago.

During my time with Starlight, I have seen our programs change to meet the needs of a constantly evolving paediatric population, but the one thing that never changes is the way a smile from a sick child or parent can transform their day and provide a break from the stress of illness. We could not achieve all that we do were it not for the generous contributions from this magical evening. Please accept our deepest appreciation for your attendance and continued support of Starlight!

I would also like to thank all of our sponsors, guests and volunteers for helping make this evening possible. A special thank you to our presenting sponsor Toys“R”Us and Babies“R”Us for their unwavering commitment to this event and to the work of Starlight Canada.

Enjoy your evening!

Brian Bringolf
Executive Director
Starlight Children’s Foundation Canada



Message From Gala chair

It is my honour this evening to serve as the Chair for Starlight Children's Foundation Canada's 21st Annual Gala and I welcome you to dive with us "Under the Sea." I hope that you will enjoy this spectacular event as it transports you to the depths of the ocean.

As a second time gala attendee, last year's event made a huge impact and I knew I had to be involved to help in any way that I could. My task has been made much easier by my fantastic Gala Committee team and I thank them for giving so much of their tremendous creativity, their energy and admire their commitment to the cause – they make me proud to be a part of fulfilling Starlight's mission.

Starlight Canada helps seriously ill children and their families at a time when they need it the most. Thanks to generous spirit of previous attendees, this gala has raised \$6 million, supporting the lives of many families coping with childhood illness. For over 25 years, Starlight has worked tirelessly to bring as many smiles as they can to these kids and families and spread as much joy as possible; being there from emergency room to recovery to lend a helping hand.

Being a father of 4, I know we all lead busy lives, but events like these always give me some perspective on what is truly important. I hope that you take some time tonight to reflect on how fortunate we all are and how we can channel that good fortune to make an impactful difference to help improve the lives of others. Thank you for your attendance this evening, as your support means so much to the children and the families that Starlight serves.

Patrick Lefrancois
2016 Starlight Gala Chair





Gala Planning Committee

Patrick Lefrancois, Committee Chair | Brian Bringolf, Executive Director,
Starlight Children's Foundation | Steve Savard, RBC Capital Markets,
Director, Institutional Sales | Global Equities | Michael Broccolini,
Broccolini, Vice-President, Business Development and Finance
Fraser Plant, JLL Brokerage, SVP Sales Representative | Jacqueline Mein,
Executive assistant, Toys "R" Us | Jeannie O'Regan | Vanessa Savelli

Gala In-Kind Committee

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Jacqueline Mein | Janice Hurd | Judy Steiner
Julie-Ann Brown | Melissa Lothian
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Magen Boys Entertainment

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Yann Tastayre

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Patrons with self-excluded or imposed status, as determined by the Great Blue Heron Charity Casino (GBHCC) will not be eligible to participate in any GBHCC promotion, and if detected at our gaming property will be removed and imposed.



About Starlight & Our Programs

Starlight Children's Foundation Canada has been transforming the lives of Canadian children who live with serious illness and their families, for over 25 years. With a focus on the family as a whole, Starlight brings joy, laughter and relief at a time when it's needed most by offering a variety of unique programs and events designed to provide an escape from the everyday realities and stresses of a prolonged illness.

What makes Starlight unique is that we are there for the entire journey — from the emergency room to recovery.

While in-hospital, Starlight provides distraction, entertainment and relief from the stress and boredom of hospitalization. When out-of-hospital, Starlight children benefit from our Great Escapes and Wishes programs — giving them an opportunity to leave the 'sick' behind, create special family memories and return home with a renewed sense of strength and hope.





In-Hospital Programs

It's generally not a lot of fun for anyone to be in a hospital, but it's especially tough on kids. Sometimes because of long or complicated treatments it just can't be helped. While doctors and nurses focus on treatments, Starlight is there to bring a much needed distraction from the seriousness of an illness.

Starlight's entertainment activities give children something fun to do while they're stuck in the hospital. From activity kits and interactive gaming stations to toy-filled playrooms, Starlight offers a comprehensive menu of in-hospital programs that bring fun, joy and laughter where it's needed most.

Starlight Comfort Kits

Starlight Toy Chests

Starlight Fun Centers®

Starlight Tablet Program

Starlight Sites

Starlight Hospital Happenings

Out-of-Hospital Programs

The journey for a seriously ill child does not end when they are released from the hospital. Through every step of the journey, from diagnosis, ongoing treatments and surgeries to recovery, Starlight is there to support the child and family.

We are proud to offer out-of-hospital programs that give children and their families the opportunity to laugh, play and enjoy time together where illness does not interfere.

Starlight Wishes

Starlight Escapes

Day Brighteners



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Starlight Gala 2017 - Masquerade Ball

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Starlight Gala Host

Rick Campanelli

Co-Host, Entertainment Tonight Canada

Rick Campanelli is one of Canada's most recognizable TV personalities. After spending nearly a decade with MuchMusic as one of their most popular hosts, he made the leap from the "nation's music station" to Entertainment Tonight Canada. Whether hosting a gala event or giving his personal keynote entitled "From Hamilton to Hollywood," Campanelli always brings his natural charm and wit to everything he does.

After nearly ten loyal years at MuchMusic, Rick joined the revered Entertainment Tonight brand with the launch of ET Canada into the Canadian marketplace. Co-hosting the program, he offers the inside scoop on the latest celebrity gossip, current affairs, and pop culture trends.

Starlight is excited to have Rick return as our host, bringing his energy and charm to the gala this evening. As a long-time Toronto icon, Rick is no stranger to philanthropic involvement and lends a hand to many groups across Canada. Thank you Rick for your continuous support of Starlight's vision and programs!



Program Schedule



Starlight Children's Foundation Canada 22ND Annual Gala

5:30 p.m. - 7:00 p.m.

Cocktails & Hors D'oeuvres

Silent Auction

Photo Booth

Raffle Ticket Sales

Wishing Tree

Starlight Bear Sales

Tocara Jewelry

Glass Blowing

Banquet Doors Open 7:00 p.m.

7:15 p.m. - 10:30 p.m.

Rick Campanelli, Master of Ceremonies

Four-Course Dinner

Entertainment

Starlight Families

Live Auction

Wish Auction

10:30 p.m. - 1:00 a.m.

After Hours Tiki Bar

Dancing – Magen Boys Entertainment DJ

**Join us as we Dive
“Under the Sea” for this nautical
& moving evening!**

Program subject to change without notice

Michaels



Michaels is a dedicated
partner of the Starlight
Children's Foundation.



www.canada.michaels.com



Starlight Raffle

Purchase your Raffle Tickets on site for the chance to win amazing prizes!
Visit our Raffle stall in the Canadian Room and Foyer.

Raffle Ticket pricing:

1 ticket for \$50

3 tickets for \$100

Airfare for Two to Anywhere in North America

(Value: \$2,734)

Two Economy Class return tickets for travel to any Air Canada scheduled destination in North America including: Hawaii, Mexico, the Caribbean and select sun destinations. Restrictions apply*

*Restrictions: Travel must be completed by April 16th, 2017. Blackout dates in effect
– for a full list, please see Raffle Desk.

Donated By: The Air Canada Foundation

Gift Card for Toys“R”Us and Babies“R”Us

(Value: \$500)

Treat the kids (big and small) in your life with a shopping spree at Toys“R”Us and Babies“R”Us. With so many wonderful items to choose from, the stars are the limit!

Bon Appetite Gift Card

(Value: \$250)

Enjoy a meal & beverages with colleagues, family or friends! Use this ultimate gift card at any of the following locations: Harvey's, East Side Mario's, Casey's, Beer Market, Fionn MacCool's, Swiss Chalet, Kelsey's, Milestones and Montana's. Can also be used at D'Arcy McGee's, Paddy Flaherty's and Tir nan Og locations.

Donated by: Cara Operations Limited

Raffle Rule and Procedures:

- 1) All ticket holders must be present in the Ballroom to be eligible to receive their prize.
- 2) Prizes will be drawn in the order listed above.
- 3) All raffle prizes are final with no exchanges or refund.
- 4) Terms and conditions of donated gift certificates must be observed.



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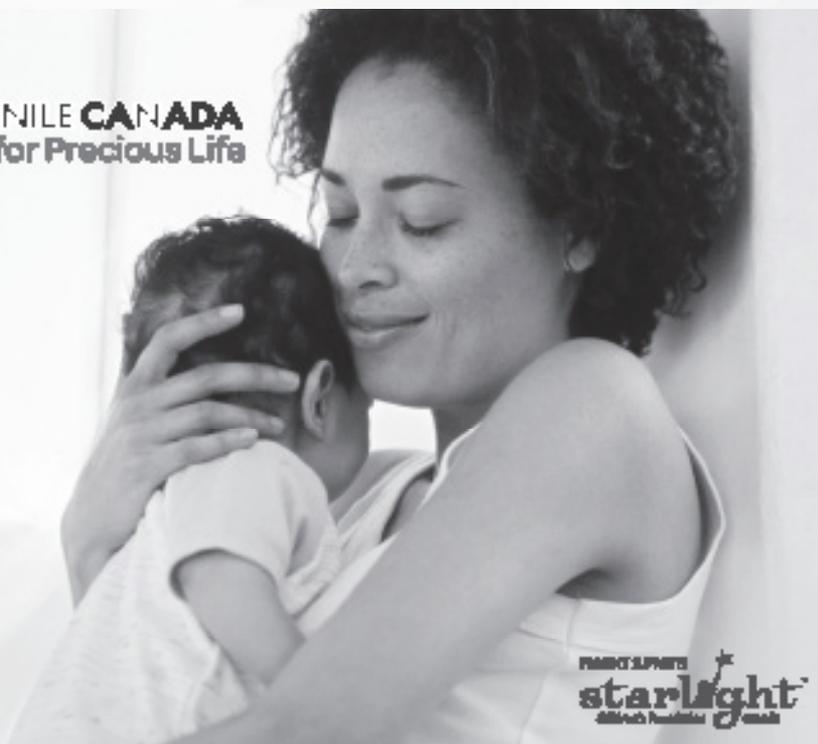
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Silent Auction Information & Rules

Please note your table number provided at registration.
It is recorded on the back cover of this program book.

When bidding on an item please print your table number, name, phone number, email and the amount of your bid on the next available line on the corresponding bid sheet. Each time you increase your bid, ALL of your information MUST be re-entered. Bid sheets are NOT to be removed from the table.

All bids must meet or exceed the minimum bid on the first line of the bid sheet and must increase in increments as specified. All sales are FINAL with no exchanges or refunds. Auction purchases below the stated value of the item(s) are not eligible for a tax receipt; a tax receipt will be issued ONLY for the amount paid in excess of the stated value, and will be mailed to the purchaser following the Gala.

The Silent Auction Committee has the right to reject any bid deemed in violation of the Rules and Regulations set out here and, in the event of a dispute between bidders, the Silent Auction Coordinator has the absolute right to determine the successful bid.

A 15-minute warning will be announced prior to the closing of the Silent Auction. Closing time will be at approximately 9:45 PM (EST). Only after all bid sheets have been highlighted may the winner collect their bid sheets with their name highlighted and proceed to the payment centre. Please do not remove your item prior to payment.

You will be able to pay for and collect your items immediately following Silent Auction closing and until 11:15 PM at the Check Out tables located in the Silent Auction Room. Please note that the room will be closed and locked for the evening promptly at 11:30 PM.

Please proceed to the Check Out area in the Silent Auction Room. Visa, Master Card, American Express, debit or cash are all accepted methods of payment.

Your payment will be verified and proof of payment for each item purchased will be provided to you. This proof of payment is now your receipt and claim ticket, which must be presented to retrieve each item. An item cannot be picked up without proof of payment. We have sufficient volunteers ready to assist you. All purchases should be claimed before 11:30 PM. If an item is too large to transport on the evening of the event, the Silent Auction Coordinator will contact you regarding pick up from Starlight Children's Foundation's Warehouse located at:

140 Finchdene Square, Unit 3, Scarborough
OR contact Vanessa at 416-642-5675 ext: 2245.

Please note that the Winning Bidder must arrange for pick up and transportation, as Starlight will not deliver purchased items

All items must be paid for on the evening of April 16, 2016.

DISCLAIMER

We have made every effort to ensure the accuracy of the Silent Auction Program. All statements have been furnished by the contributors and are not warranted by Starlight Children's Foundation Canada. Everything is sold "as is". Purchasers are bound by the precise restrictions specified by the organizers or the donor of the items. The terms are not negotiable. Please read any specifications and limitations carefully. The Gala Committee wishes to express its sincere appreciation to all those who have so graciously donated to our Auction Events. We sincerely apologize to those whose generous contributions were not received in time to appear in our catalogue.

Times are subject to change



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EVERY CHILD DESERVES TO SMILE.

THANKS STARLIGHT CHILDREN'S FOUNDATION CANADA
FOR HELPING TO MAKE THAT HAPPEN.



2015 Collectible Starlight Bear



Meet Quinn, the seventh Limited Edition Collectible Starlight Bear for 2015 that was designed with the help of cancer survivor Desiray.

This fearless seven year old girl was diagnosed with Acute Lymphoblastic Leukemia in 2013 when she was only five. Desiray faced an uphill battle for over 2 years with active chemotherapy and treatments, but she fought hard and is now a survivor!

In honour of Desiray's courage, Starlight nominated her to design the 2015 Collectible Bear. Quinn was inspired by Desiray's love for the colour turquoise, soft cuddly stuffies and all things sparkly. The turquoise cape represents Desiray's strength, bravery and special 'super powers' that she uses every day to make our world a brighter place.

Your purchase of this collectible bear will help Starlight continue to brighten the lives of seriously ill Canadian children through our in and out-of-hospital programs that provide entertainment and distraction to kids just like Desiray across Canada.

Every child should have the chance to be a kid. So many of us take for granted the hardship faced by children and families coping with a serious illness - mothers, fathers, brothers, sisters, cousins, aunts, uncles and grandparents alike feel the strain.

Starlight gives kids the opportunity to be kids, and families the chance to celebrate alongside them.

For this and many other reasons, all of us at Bloom Lanys are honoured to support Starlight Children's Foundation Canada.

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Prized sponsor of the 21st Annual Starlight Gala.

Wish Auction



Help Starlight children's wishes come true by donating \$3,500 towards their dream during the Wish Auction!

Special moments and happy memories are important parts of being a child, especially for a seriously ill child. A Starlight Wish provides a unique once-in-a-lifetime experience for children between the ages of 4 to 18 (up until their 19th birthday). In this happy place of dreams come true, there are no doctors or social workers, just a little stardust!

Support Wishes like Eloise's

Meet six year old Starlight child Eloise who has recently been granted her wish! At the age of three Eloise was suddenly diagnosed with Leukemia. Given her young age Eloise had trouble with her diagnosis, especially after losing all of her beautiful hair. That's when we stepped to help lift her spirits. We honoured Eloise with her very own Starlight Medal of Bravery and started the wish process so she could have something happy to focus on!



With the support of donors like you, we sent Eloise and her family on a Miami Disney cruise! We know it will be an unforgettable adventure that Eloise and her family can cherish forever and a dream come true for any little girl.

The Four Categories of Wishes Include:

- 1. Tangible Wishes: An item the child would love to call their own.**
(Laptop, computer, tablet, gaming system, digital camera, musical instruments...)
- 2. Celebrity Wishes: Helping a child connect with their idol.**
(Meeting a pop star, famous chef, actor/actress or attend a taping of a TV show.)
- 3. Travel Wishes: Adventures across North America.**
(Whale watching on the East Coast, visiting Niagara Falls, attending the Calgary Stampede or going to Disney World in Florida)
- 4. Experience Based Wishes: A daydream... come to life.**
(Be a firefighter, superhero, pastry chef, zoo keeper or ballerina for the day.)

THANK YOU FOR HELPING MAKE WISHES COME TRUE!



Live Auction info & rules

Please see insert for descriptions of the Live Auction items. Every effort has been made to accurately describe the Live Auction items. Any updates to an item will be given before the auction of that lot begins.

If you are bidding on an item, attract the attention of the Auctioneer or a volunteer acting as a spotter. The Auctioneer's decision in all matters shall be final.

All sales are FINAL with no exchanges or refunds.

At the end of the Live Auction, a volunteer will come to your table to collect payment. Payment may be made using Visa, MasterCard, American Express or Debit. All items must be paid for in full at this time.

Items may be removed after payment. Delivery arrangements for larger items must be made at the time of payment.

Auction purchases below the stated value of the item(s) are not eligible for a tax receipt; a tax receipt will be issued ONLY for the amount paid in excess of the stated value, and will be mailed to the purchaser following the Gala.

We thank you for your enthusiastic participation in our Live Auction and for your generous support of Starlight Children's Foundation Canada. Please dig deep into your pockets and enjoy the evening!

DISCLAIMER

Starlight has made every effort to ensure the accuracy of the Live Auction Items. All statements have been furnished by the contributors and are not warranted by Starlight Children's Foundation Canada. Everything is sold "as is" unless otherwise stated. Purchasers are bound by the precise restrictions specified by the organizers or the donor of the items. The terms are not negotiable. Please read any specifications and limitations carefully in the Live Auction Item Descriptions inserts.

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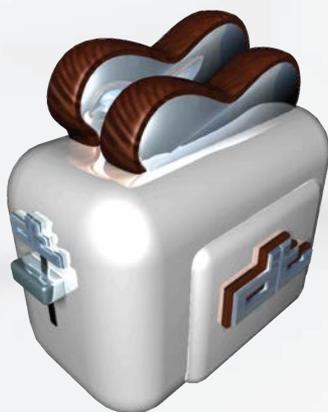
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Fundraising Activities

Donate a Few Sand Dollars!

We couldn't thank you enough for your attendance here this evening; it is a pleasure to share this marvelous event with such great friends of Starlight! You have been gracious enough to make a contribution by way of sponsorship or ticket purchase and have likely perused the silent auction, live auction and raffle prizes - but it doesn't stop there!

Throughout the Fairmont Royal York Concert Hall we have placed additional initiatives to help us raise more funds for Starlight Children's Foundation Canada. We welcome you to take a look around and consider helping out even more by purchasing any of the following:

Bear Sales

In the Lobby, you will find a table dedicated to selling the Quinn bear mentioned earlier in the program. Each bear costs \$20. Pick one up for the children in your life today!

Wishing Tree

Please stop by our Wishing Tree where you can purchase a Starfish Charm for \$20. With your purchase, you receive a full tax receipt and a beautiful addition to your charm bracelet!

Tocara Jewelry

Shop beautiful designer forever jewelry at the Tocara table, with all proceeds being donated back to Starlight. Live your Style by adding glamour and shine to your wardrobe!

Glass Blowing

Take home a hand crafted & "Under the Sea" themed glass figurine at the Glass Blowing table. Live glass blowing will take place don't miss out on the entertainment!

\$10 for a small figurine, \$15 for a medium figurine.



Every little bit helps!



Upcoming Events



One of the most important ways that Starlight Children's Foundation Canada is able to raise essential funds is through events. Throughout the year, Starlight hosts several events across the country and also benefits from community and corporate organizations choosing us to benefit from their activities.

Here are some of the major events that Starlight has coming up:

Strangers in the Night

Come join us at Strangers in the Night 12 a unique charity gourmet gala, on Saturday, June 18, 2016 in Montreal and enjoy the sounds of Andy Kim and Randy Bachman. The Fairview

Centre parking lot will, once again, be transformed into a virtual hall under the stars, where over 200 tables will be set under enormous tents to welcome you to an amazing and memorable evening.

Drive 4 Smiles

This annual event is now in its 4th year in Montreal and we are excited to announce that we are hosting an inaugural Drive 4 Smiles event in Ontario!

In Montreal, on Sunday, August 28 the 4th Annual Drive 4 Smiles will be taking place with a tour around the city and final round to compete for the grand prize.

In Ontario, on Sunday, September 11 the 1st Drive 4 Smiles event will be held at Mosport Race Track Facility in Bowmanville with Starlight kids as co-pilots for a safe yet full throttle ride around the track!

Sparkle

Join us at Sparkle on Saturday, November 5 at the Rocky Mountaineer Station in Vancouver for the cocktail soiree of the year. Raise a toast with Vancouver's social elite and help bring a little sparkle to the lives of our Starlight families at the same time!

Tea & Tiaras

Sunday, November 13 will see Starlight returning to the Fairmont Royal York for our 3rd Annual Tea & Tiaras event. Where high tea meets high fashion! Join us for a decadent afternoon of entertainment, delicious treats, fashion, and of course tea! Last year's event was sold out, so be sure to get your tickets as soon as they go on sale.

Proceeds from Starlight events go to supporting the programs that support seriously ill children and their families across Canada!

Interested in organizing your own event to support Starlight?

Contact Trevor Dicaire at 416.642.5675 x 2241

or email trevor.dicaire@starlightcanada.org

for more information on how you can get involved.

Visit us online at
starlightcanada.org
for more information!



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After Party Tiki Bar

Tiki Bar Rules

VIP Guests receive 3 drink tickets at the door.

Please show stamp at the door to obtain tickets.

Individual ticket holders receive 1 drink ticket at the door

Cash Bar

Free UNLIMITED SOFT DRINKS

Remember...

It's 5 o'clock somewhere!



Thank you!

Starlight Children's Foundation Canada is extremely thankful to have the most dedicated and enthusiastic volunteers and staff members. We would like to recognize the efforts of our volunteers and staff for their contribution at the 21st Annual Starlight Gala, and throughout the year.

We take this opportunity to say a heartfelt THANK YOU for being part of the "Under the Sea" Gala and our growing Starlight family!





Starlight & Me

by the
Sea!



Table number



#stargala22
@StarlightCanada



/StarlightCanada



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